



## **CATALOG FOR EXHIBITORS AND SPONSORS**

### ***SPACE FOR YOUR POSSIBILITIES***

Do you need business contacts? Do you run a TCM store? Are you a producer of TCM products? Are you a publisher? Do you want to promote TCM products? Do you run a private practice or clinic? Do you want to promote a book? Do you sell TCM products on-line? Do you want to become media or other kind of patron?

***Get acquainted with our offer and you will certainly notice possibilities in it***

We are also open to all of free forms of support of the Congress which will not have a direct association with a advertising of your business. Any gifts to participants of the Congress, like: products samples, books other things that may be use in TCM practice or be just a nice gift causing you to be remembered.

***Do not hesitate to contact us if you have any suggestions or proposals for cooperation***



## ABOUT THE CONGRESS

This is the [4TH INTERNATIONAL CONGRESS OF CHINESE MEDICINE WHICH IS HELD IN KRAKOW](#). Organized by the Polish Society of Traditional Chinese Medicine (PTTMC). The Congress aims are to promote Chinese Medicine and to be a special meeting place for the Polish and international practitioners of TCM. The Congress focuses on promoting clinical application of TCM and sharing the wealth of knowledge and experience in prevention and healing. This is a great meeting place to exchange the knowledge of this wonderful ancient medicine. A place to be charged with wisdom and inspiration. We expect around 300 participants interested not only in lectures and professional workshops but also business related with products used in treatment and TCM prophylaxis.



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## **POLAND AND TCM**

TCM practice and education has been rapidly growing in Poland in the last decade. TCM schools which trenches the basic and advanced acupuncture, massage and herbs are existing in many main cities: Krakow, Katowice, Wroclaw, Poznan, Gdansk, Bydgoszcz, Warszawa. Chinese medicine clinics and centers are available in most regions of Poland with a wide growing public interest in this form of medicine.

## **CORE TOPICS**

- Yang Sheng
- Acupuncture and moxibustion techniques
- Chinese herbal treatment of chronic and acute conditions.



## WHERE

Krakow the former royal capital of Poland is one of the most beautiful cities in Europe and one of the best tourist destinations. The entire medieval Old Town was among the first sites chosen for the UNESCO World Heritage Sites List, with the largest Main Square considered to be most beautiful square in the world. Jagiellonian University is one of the oldest in Europe – established in 1364. Krakow is called the culture capital of Poland. It is a city of many monuments, art galleries, museum, music clubs, cafés and restaurants with astonishing climate and excellent cuisine.



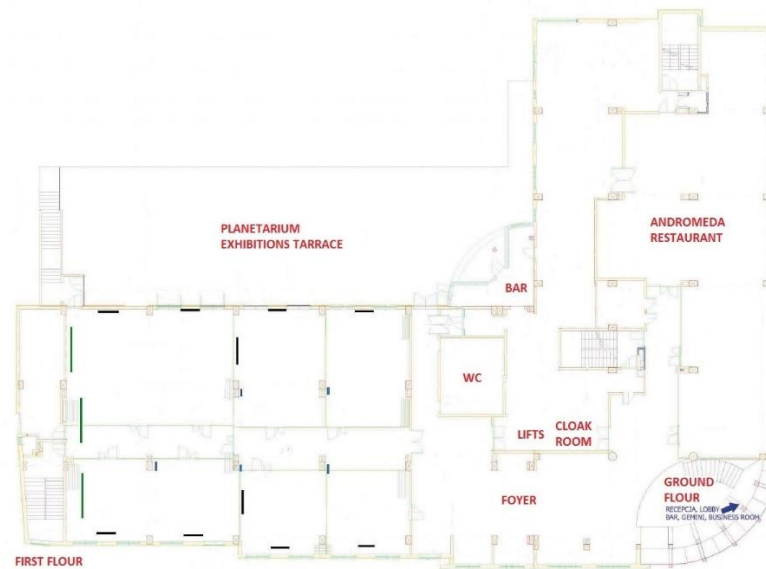
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## CONFERENCE CENTRE

The [CONFERENCE CENTRE AT THE GALAXY HOTEL](#)\*\*\*\* has a floor area of 1550m<sup>2</sup> including:

- the Conference Hall, which with a movable partition wall system can be divided into 6 separate rooms
- the Planetarium terrace (300 m<sup>2</sup>), which is an ideal venue for exhibitions and banquets
- the 150m<sup>2</sup> foyer, where registration procedures can be carried out
- the Andromeda Restaurant
- the Business Room
- the cloakroom



All premises are air-conditioned, are naturally lit, have a dimming system, and offer broadband access to the internet.



# PRICE LIST

		PACKAGES			RETAIL PRICE
		BASIC	PREMIUM	PREMIUM PLUS	
		€ 550	€ 900	€ 1 225	
<b>BOOTHS</b>	booth space 6 sqm	√	-	-	125 €/sqm (min. 6sqm)
	booth space 8 sqm	-	√	-	
	booth space 12 sqm arranged in an individually manner. Each participant of the Congress entering the exhibition room will go straight to your booth or you will choose the place that you consider the most attractive in our exhibition hall - its area is 300 sqm.	-	-	√	
<b>SLIDE SHOW</b>	your slides show in the foyer on the TV set above the Congress reception and also during breaks in all Congress halls	-	√	√	75 €/slide



<b>ROLL UP</b>	roll up at the booth	√	√	√	50 €/roll up
	roll up at the entrance to the small Congress hall	-	√	√	125 €/roll up
	roll up at the rostrum in the small Congress hall	-	-	√	150 €/roll up
	roll up at the entrance to the main Congress hall	-	-	√	125 €/roll up
	roll up at the rostrum in the main Congress hall	-	-	√	200 €/roll up
<b>PROGRAM BOOK</b>	regular half pages	-	√	-	300 €
	advertising in the Congress Program Book - outside back cover	-	-	√	600 €
	advertising in the Congress Program Book - Inside front or out side cover	-	-	√	700 €
	regular full page	-	-	√	500 €
	Your logo on the ID with the Congress program	-	-	√	225 €/logo
<b>GADGETS</b>	deliver one's own gadget with your logo (eg notebook, lanyard, USB stick, pen, bag, etc.) or a leaflet and we'll place it in a welcome pack for participants of the Congress	-	-	√	75 €/gadget 125 €/leaflet



<b>COFFEE</b>	sponsor a coffee break and everyone who reaches for coffee and cake will see who owes it	-	-	-	1 500 €/coffee break
<b>ROOM</b>	demonstrations, workshops and other events organized by you in a separate room that will be at your disposal	-	-	-	individual valuation, after checking the availability of space
<b>SPEAKER</b>	sponsor the speaker and everyone will find out about it on the Congress and be grateful for your support in promoting TMC knowledge	-	-	-	500 €/speaker

#### CLARIFICATIONS:

**BOOTHS:** Basic and Premium booth include a table, two chairs, an electrical connection, a trash can. Premium Plus booth individual arrangements for space arrangement and exemption from the Congress fee for 2 people.

**SLIDESHOW:** prepares and delivers the sponsor - no later than 30 business days before the start of the Congress. Premium fee includes one slide and Premium Plus 2 slides.

**ROLL UP:** bring an advertising roll up with you - you can also send it by courier. You can also place them without your being at the Congress. We will place them for you and then send them back to you wherever you want - on your cost.

**PROGRAM BOOK:** prepares and delivers the sponsor - no later than 60 business days before the start of the Congress.

**GADGETS:** all gadgets prepared and provided by you to be placed in the welcome bags of the participants of the Congress.





TCM CONGRESS 11-13 OCTOBER 2019 KRAKOW POLAND

**GENERAL PRINCIPLES:** all materials in presentations, in printouts, gadgets, etc. require prior approval of the organizer of the Congress. The prices given in the price list are gross prices.

**CONTACT:** email address: [office@tcm-kongres.krakow.pl](mailto:office@tcm-kongres.krakow.pl) official website: <http://tcm-kongres.pl/> postal address: Kongres TCM Krakow 2019, ul. Warszawska 1, 31-155 Kraków, Poland

**PRICES ARE VALID UNTIL 31 JULY 2019. ON 1 AUGUST 2019 PRICES WILL BE HIGHER ABOUT APPROX. 20%.**